




NEW AMERICANS NEW BEGINNINGS

May 17, 2024 5:30 p.m.
Renaissance Hotel, The Depot



SPONSORSHIP GUIDE

A fundraising event supporting programs for New Americans and their families at the International Institute of Minnesota.



Our Mission: Helping New Americans achieve self-sufficiency and full membership in American life.

We support thousands of families and individuals each year by providing English classes and helping them secure jobs, buy homes, become United States citizens, and pursue their goals.



NEW AMERICANS NEW BEGINNINGS

MAY 17, 2024



PLEASE JOIN US AS A SPONSOR of New Americans New Beginnings, the International Institute of Minnesota's inaugural fundraising event. This event will celebrate the resilience of the New Americans who strengthen our community. With your company's sponsorship and support, we can make sure that generations of refugees and immigrants have the support they need to build a life here in Minnesota.

HOW WE HELP

Since its founding in 1919, the International Institute of Minnesota has offered New Americans quality services that support their journey to stability and success. Our comprehensive offerings include refugee resettlement, English education, workforce and leadership development, college preparation and immigration and citizenship assistance. Our services empower New Americans to reach their full potential as they rebuild their lives and pursue their goals.

MAKE AN IMPACT

The number of refugees and immigrants we serve is steadily growing — your support is needed to help them start over. When their basic needs are met, they can begin to build futures in Minnesota and achieve their long-term goals. You have the power to welcome New Americans by making an investment in their lives. By sponsoring New Americans New Beginnings, you will directly fund programs that help New Americans achieve stability and success.

OPPORTUNITY

As a sponsor of New Americans New Beginnings, you will partner with a rapidly growing organization that has a longstanding reputation of being a leader in refugee resettlement and immigration services. This is an exciting opportunity to align your brand with a new impact event. You can show your company's commitment to diversity and inclusion and honor the contributions of refugees and immigrants by supporting life-changing programs for New Americans.

OUR IMPACT

100+
years of serving refugees
and immigrants in Minnesota

4,000+
New Americans served annually














303
refugees resettled last year

821
New Americans became
U.S. citizens last year

3,000+
nursing assistants certified
through our training program

82%
of College Readiness
participants have persisted
in college

Sponsorship Levels & Benefits

	Presenting \$25,000	Partner \$10,000	Friend \$5,000	Neighbor \$2,500
Opportunity to speak at program opening				
Unique promotional benefits catered to sponsor goals				
Branded guest parting gift				
Verbal recognition at event				
Recognition on Corporate & Foundation Partnerships page				
Recognition on social media platforms prior to event				
Company logo on promotional materials				
Recognition in e-newsletter, emailed to over 8,000 constituents				
Recognition on mailed and emailed invitations	Logo	Logo	Listing	
Company logo on event webpage				
Recognition in event program				
Recognition in annual report				
Complimentary reserved tickets	Up to 10 tickets	Up to 10 tickets	Up to 4 tickets	Up to 2 tickets

Customized packages are available upon request. Please contact Emily Kleinschmidt at ekleinschmidt@iimn.org or (651)-377-8630.



Sponsorship Commitment Form

Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Presenting \$25,000 Friend \$5,000 I am unable to sponsor but would like to make a \$_____ donation.
- Partner \$10,000 Neighbor \$2,500

PAYMENT INFORMATION:

- Please invoice me
- I have enclosed a check made payable to the International Institute of Minnesota
- Please charge my credit card: American Express Mastercard Visa

Name on Card _____

Signature _____

Address _____

City _____ State _____ Zip Code _____

Credit Card Number _____ Expiration Date _____ CVV _____

PLEASE CONFIRM YOUR SPONSORSHIP BY MARCH 1, 2024

by contacting Emily Kleinschmidt at ekleinschmidt@iimn.org or (651)-377-8630. Please send your company logo files by March 1, 2024 as well. Additional tickets are available for purchase. Thank you for your support.