

#### LETTER FROM THE EXECUTIVE DIRECTOR

# 2023: Stability & Strength

This year the Institute completed a three-year strategic plan with a focus on providing the best services possible for recent arrivals in the country, while also advancing opportunities for those who have lived here longer. We continue offering the critical core services we have developed over the years that lead to stability and a place for New Americans to call home.

Your support in 2023 contributed greatly to the financial stability that fueled this work. Our expanded services, education and advocacy in the community were critical. We are proud to share how we developed and delivered quality programs that support New Americans.

Our refugee resettlement program is thriving after several lean years of U.S. refugee admissions. Populations in need of emergency help, including Ukrainians, Afghans and other humanitarian parolees continue arriving in increasing numbers. They are being supported through the Institute's Community Orientation Workshops, English and College Readiness classes, employment training, immigration services, and other essential programs that welcome families and help guide them toward their future.

Workforce development programs such as our Hospitality and Medical Careers Pathways enrolled almost 800 people last year. Our students are filling jobs essential for a strong community and economy. Nursing Assistant Training certified its 3,000th student this year, and more than 700 Medical Career Advancement graduates advanced to nursing and other positions in healthcare.

Our Professional Leadership Development class, which helps students build skills to advance their careers and become community leaders, was also an incubator for the development of a new Business Pathway.

This year we also advocated for New Americans at the Minnesota legislature, working closely with BIPOC leadership. This resulted in a \$1,100,000 legislative appropriation to expand our Medical Careers Pathway.

It is exciting to see new classrooms in our expanded building brimming with students. Our additional space hosted large community and volunteer events, client graduations and celebrations, and weekly group citizenship processing.

This year we added two new senior director positions:
Micaela Schuneman leads Refugee and Immigration
Services and JP Holwerda leads Workforce Services. Their
expertise and experience will enable us to continue to
improve and grow our programs.

We made the difficult decision this year to say goodbye to our beloved Festival of Nations. The celebration of diversity in our community and the inspiring volunteers will be missed. We hope to engage them in the daily work of the Institute and continue to showcase the contributions of volunteers and clients year round.

At the Institute, selfless staff and volunteers give of their time every day, helping refugees, humanitarian parolees, survivors of trafficking and those who dream of safety. They shine a light on a path forward with warm welcomes, hope and comprehensive services.

The International Institute of Minnesota offers a home for New Americans. It is our mission to guide them into a pathway of success so they can support themselves, their families and the future of our state. Thank you for your partnership in making this dream a reality for our clients.

Sincerely,

Jane Graupman



NEW
AMERICANS
NEW
BEGINNINGS

Please join us for our inaugural fundraising event celebrating and supporting the resilience of New Americans.

iimn.org/event

May 17, 2024, 5:30 p.m. Renaissance Minneapolis Hotel, The Depot WORKFORCE DEVELOPMENT

# A Woman's Determination to Support Her Family and Give Back

Elizabeth arrived from Nigeria to help take care of her ill father-in-law, bringing two school-aged sons with her.

After he died, she felt adrift, with no job and no resources. A friend recommended she call the International Institute of Minnesota to inquire about Nursing Assistant Training.

She didn't have money to pay for what she assumed the job training would cost. When she learned the training would be free — thanks to contributions from donors — she could hardly believe it.



The training helped me to get a good job. I'm able to take care of my family.

"The training helped me to get a good job. I get paid. I'm able to take care of myself. I'm able to take care of my family. Simply because some people decided to donate," Elizabeth said.

After she certified as a nursing assistant, she quickly landed a job at Children's Minnesota Hospital in St. Paul. She also completed the Institute's College Readiness Academy and is continuing her education to become a licensed practical nurse.

The determined single mother also serves as the secretary to her sons' school parent teacher association, while working full-time and studying.

As she shares dreams for the future and reflects on her accomplishments since starting at the Institute just one year ago, her entire body radiates an animated, infectious energy.

"Let me make the people at the Institute proud. In the future, I want them to look at me and say, 'yes.'"

Then she leans forward and whispers with a smile: "I'm just getting started."



3,000+

NURSING ASSISTANTS
TRAINED AND CERTIFIED
SINCE 1990

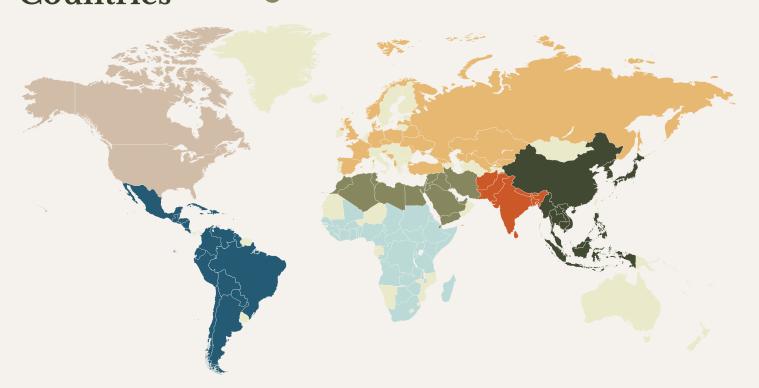
700+

CAREER ADVANCEMENTS INTO NURSING SINCE THE START OF IIMN'S MEDICAL CAREER PATHWAY

#### **OUR REACH IN 2023:**

# 4,533 New Americans From 111 Countries

- East Asia and Pacific 13.9%
- Europe and Central Asia 18.0%
- Latin America and Caribbean 13.3%
- Middle East and North Africa 6.2%
- North America 0.2%
- South Asia 8.0%
  - Sub-Saharan Africa 40.4%







# A Heartfelt Thank You to Our Volunteers

In a year marked with remarkable growth, we extend our gratitude to the 305 exceptional volunteers who gave their time, skills and compassion. Your unwavering commitment and support have been instrumental in reaching and serving an increased number of New Americans this year.

"Housing set-up volunteering has been personally meaningful for me because I get to welcome new refugees to our wonderful state. It gives me pleasure to be changing this world for the better, and hopefully, to bring joy and security to families that have experienced so much disruption and trauma in their lives."

— Karen Cooley-Kistler, Refugee Housing Set-Up Volunteer

Please visit imn.org/annual-report to view a complete list of 2023 volunteers.

#### REFUGEE SERVICES

# Newly Arrived Syrian Family Works Toward New Life

A decade since the civil war in Syria first ravaged the country and made headlines worldwide, millions of displaced Syrians continue waiting for the chance to rebuild their lives in safety.

Khanom and her three sons are among those who fled violence in 2011, landing in Egypt with terrifying uncertainty about their futures.

"My children have suffered from poverty, fatigue, work, deprivation — everything," Khanom said through an Arabic interpreter. "I want to give them my strength, my effort and my love until my dying breath."

After multiple background checks and interviews, a U.S. presidency that barred their arrival, and many prayers, Khanom's family finally received approval for U.S. refugee resettlement last fall.

66

We have dreams and hopes and ambitions and we hope we can achieve them here.

An airport pickup by their Institute case manager was the first touchpoint of their new lives in America. They now live in a tidy, two-bedroom apartment that was readied and stocked with essentials by Institute volunteers.

"We have to give lots of credit to the Institute because they've helped us a lot," Khanom said.

Her youngest son is now enrolled in high school. Khanom's adult son, Mahmoud, is eager to learn English quickly so he can work again as an electrician. Khanom, a talented artist, hopes to earn money by commissioning portrait work while also taking care of her other adult son, Noor, who has special needs.

"My dream and hope as a mother is to change my childrens' lives. To provide safety for them, number one," Khanom said. "I want them to be happy and to have a future."





293

NEW ARRIVALS RECEIVED HOUSING SUPPORT SERVICES

# Our 2023 Impact

With Institute growth came an increased capacity to offer quality services and classes to more New Americans. As a result, we impacted the lives of 4,533 clients in 2023 - a 38.5% increase in the number of clients served in 2022. Thank you for helping the International Institute of Minnesota create a community where New Americans have respect, support and safety, and where they can achieve their full potential.

#### REFUGEE SERVICES

824

**CLIENTS SERVED** THROUGH RESETTLEMENT, **EMPLOYMENT, HOUSING,** ANTI-TRAFFICKING, **UNACCOMPANIED** CHILDREN. AND **UKRAINIAN AND AFGHAN PAROLEE SERVICES**  REFUGEES RESETTLED

215% INCREASE IN REFUGEE RESETTLEMENT **SINCE 2021** 

ARRIVE



EMPLOY

#### **IMMIGRATION SERVICES**

1,765 CLIENTS SERVED

631

**CLIENTS SUPPORTED WITH GREEN CARD APPLICATIONS** FOR REFUGEES OR ASYLEES, **DACA RENEWALS, AND OTHER IMMIGRATION SERVICES** 

\$345,405

**SAVED BY IIMN CLIENTS IN NATURALIZATION APPLICATION FEES TO USCIS**  1,134

**U.S. CITIZENSHIP APPLICATIONS FILED** 

94%

**IIMN SUPPORTED APPLICANTS ACHIEVED U.S. CITIZENSHIP** 



4,533 **NEW AMERICANS SERVED IN FY23** 

# EDUCATE

### **WORKFORCE DEVELOPMENT**

776

**CLIENTS SERVED THROUGH JOB TRAINING OR COLLEGE READINESS** 

**INCREASE IN THE NUMBER OF CLIENTS ENROLLED IN JOB** TRAININGS OR CAREER **ADVANCEMENT PROGRAMS** 

82% HOURLY WAGE INCREASE FOR OUR **MEDICAL PATHWAY CLIENTS FROM WAGE** AT ENROLLMENT TO **WAGE AT JOB PLACEMENT** 

**NEW AMERICANS PLACED IN JOBS** 

**CLIENTS PARTICIPATED IN FINANCIAL** COACHING OR HOMEOWNERSHIP EDUCATION



1,168 CLIENTS SERVED

**EDUCATION** 

**HOME COUNTRIES REPRESENTED BY STUDENTS IN COMMUNITY ORIENTATION WORKSHOPS**  740

STUDENTS ENROLLED IN ENGLISH OR U.S. **CITIZENSHIP CLASSES** 

122

STUDENTS OF COLLEGE **READINESS ACADEMY BEGAN OR GRADUATED FROM A COLLEGE DEGREE PROGRAM** 

## You Make Our Work Possible

We're inspired by our community of donors — including individuals, foundations, and community and corporate partners. In 2023, this network showed its commitment to standing by New Americans as they journey toward stability and success.

You are the reason we can do our life-changing work. Thank you.

**DONORS** 

The following individuals and organizations helped advance the Institute's mission in refugee services, education, workforce development and citizenship with generous gifts to the International Institute of Minnesota from October 1, 2022 — September 30, 2023.

\$250,000 - \$100,000

Darrigans Creek Fund

Fred C. and Katherine B. Andersen Foundation

Greater Twin Cities United Way

The Pat and Tom Grossman Family Fund

\$99,999 - \$50,000

3M

Lenzmeier Family Foundation

Karen Lilley and David Hansen

**Opus Foundation** 

Otto Bremer Trust

**Target Foundation** 

**Thrivent** 

\$49,999 - \$25,000

Anonymous

Asian Americans Advancing Justice Southern California

Laura and Ben Cooper

The Driscoll Foundation

ED D: 1 E 1.:

F.R. Bigelow Foundation

Mark & Terri Henneman Community Fund of the Saint Paul & Minnesota Foundation

Saint Paul & Minnesota Foundation

The WCA Foundation

\$24,999 - \$10,000

Anonymous Fund of Headwaters Foundation for Justice

Bergerson Family Foundation

C.H. Robinson Foundation

Comcast NBCUniversal

Hardenbergh Foundation

**HRK Foundation** 

Hugh J. Andersen Foundation

The J. Randal and Sharon Cochrane Charitable Fund

The John and Ruth Huss Fund of the Saint Paul & Minnesota Foundation

The Katherine B. Andersen Fund of the Saint Paul & Minnesota Community Foundation

Jeff Mandel, MD

Marbrook Foundation Marsden Holding LLC

Old National Bank Foundation

Richard M. Schulze Family Foundation

\$9,999 - \$5,000

The Alces Trust

Ameriprise Financial

Anonymous

Brent & Courtney Miller Giving Fund

Carlson Larson Charitable Fund

Teresa and RJ Devick

First Presbyterian Church of Stillwater

Jane Graupman

H.K. Bradford Family

Fund

Immigrant Legal Resource Center The Jay & Rose Phillips Family Foundation of Minnesota

John Kemper

Barb and Rick Kraft

Laura Leu and Adam

M Health Fairview

Julie Robbins

Caroline Schnieders

\$4,999 - \$2,500

An Anonymous Fund of The Saint Paul & Minnesota Foundation

Elaine De Franco Olson and Eric Olson

Françoise Denis

Fredrikson & Byron, P.A.

Rochelle Gunn and Jim Mayer

Tricia and Chris Hall

Hausman Volunteer Committee

Abbe and Aaron Holmgren

Integrated Project Management Company

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Megan McEllistrem-Ramirez and Ray Ramirez

Mary and David Miklethun National Charitable Endowment

Rose Mary O'Donovan

Valerie and David Pace

Paramita Sarkar

Charles Schmidt

Natalie Taylor

Bonnie Watkins and John Zakelj

\$2,499 - \$1,000

Adam Pyles Charitable Fund

Altrusa International Foundation of Saint Paul

American Immigration Lawyers Association MN-DAK (AILA)

Anna Anderson

The Andrew Coulter Family Charitable Fund

Anonymous (5)

John Bantle

Sara Barsel and Randy Neprash

Mary and Kevin Barton

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Marge and Steve Braden

Richard Buenger

Deb Buerkley

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Cindy and Joel Racchini Fund

Cathy and Chris Crosby-Schmidt

Barbara Curry

Carly and Brad DeLeu Leonard Demmon Lynn Eggers and Neil Yaeger

Please visit our online annual report for a

complete list

memorial gifts.

annual-report

of donors,

including tribute and

iimn.org/

Eleanor Koehler Ellerbe Fund

Chris Fink

The Flamm and Shaw Family Charitable Fund

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Nancy Gaschott and Mark Ritchie

Sara Georgeson

Kitty and Mark Gogins

John Helgeland

Andria and Charles Horwitz

Karen Hoyle

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John and Sue Stillman Fund

Sherilyn Johnson Burgdorf and Andrew Burgdorf

Cara Jones

Jean and David Jorlett

Kate and Jordan McGowan - The Longview Foundation

Susan Kiefer and Ann McCaughan

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Betsy Long and John Borden

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Macalester Plymouth United Church

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Judy and Pierre Regnier
Rossi Family Fund
Stephanie RuttenRamos
Saint Anthony Park
Community Foundation
Ruth Sarar
Liz and Rich Schiferl
Marjorie Sigel and Dick
Van Deusen
The Sjaastad Family
Charitable Fund
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Denny Reimer
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Patricia Stoffers

Jessica and Phil

Colette Storme

Stoltenberg

David Wark

Nancy Ward

The White Bear Lake

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Wilson Wolf Manufacturing Corporation Ann Wynia \$999 - \$500 Kelsey and Aaron Ankeny Anonymous (6) Barbara and Gary Krupp Charitable Fund Eileen Baumgartner David Blascyk **Bloomfield Karasov** Fund Mary and Mark Boorsma **Brunzel Giving Fund** Sean Buuck Church of St. Odilia Patti Cullen Rassoul Dastmozd Janice DeNoble Marie Desharnais Evan Doran Charles Driscoll Eden Prairie HS Tabitha Elkington Corinne Ertz and Scott Persons Sheryl Fairbanks and Warren Wolfe Kimberly Ferencik Susan Frenzel Luz Maria Frias and Stephen Smith Dennis Fritz Carol and Mike Garbisch Martha and Patrick Gerkey Erin Ghere Leah Goldstein Moses Elizabeth and Patrick Graupman Douglas Gray Merle Greene and Brian **Poulton** H. Irene Fund

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T.S. Palmer Family Charitable Fund Kelly Taschler Anita Terry and Kevin Harding Kary and Andrew Thelander Robert Thompson Allison and Zan Thrash Naomi Thyden Roger Traeger Anastasia Vavoulis and Paul Bondhus Kathleen Vellenga
Bonnie Wek and
Michael Donahue
Julia and Roy Welter
Sue Wick
Constance and
Michael Wittek

#### **GOVERNMENT GRANTS**

The following governmental agencies and program partners issued grants or contracts to the International Institute of Minnesota from October 1, 2022 – September 30, 2023.

- Heartland Care Services
- · Local Initiatives Support Corporation
- Minnesota Council of Churches
- Minnesota Department of Education
- Minnesota Department of Employment and Economic Development
- Minnesota Department of Health
- Minnesota Department of Human Services
- Minnesota Housing
- Minnesota State
- NORC at the University of Chicago
- Saint Paul Community Literacy Consortium
- U.S. Committee for Refugees and Immigrants
- U.S. Department of Homeland Security
- U.S. Department of Housing and Urban Development
- U.S. Department of Justice
- · U.S. Department of Labor

EDUCATION & WORKFORCE DEVELOPMENT



I was challenged.
And I loved that...
If I didn't have
the Institute,
I wouldn't be
where I am.

- SANDRA

Graduate of IIMN Professional Leadership Training, College Readiness Academy and English classes

\$30.97

AVERAGE WAGE FOR
PROFESSIONAL LEADERSHIP
TRAINING GRADUATES



# **Board of Directors**

#### **OFFICERS**

#### Mary Miklethun

President SVP Business Segment Strategy Coordination & Support, U.S. Bank

#### Elaine De Franco Olson

Vice President Assistant Vice President, Chief Privacy Officer and Managing Assistant General Counsel, Cargill Incorporated

#### **Kevin Barton**

Treasurer Business Intelligence Manager, Land O' Lakes Inc.

#### Jon Justin

Secretary Managing Director, Accenture

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Founder, Cassie's Eclectic Consulting

#### **Evan Doran**

President, The Doran Group

#### Kitty Gogins

Business Consultant, Self-Employed

#### **Charles Horwitz**

Director, Government Contract Compliance, 3M Company

#### Sam Myers

Retired Attorney, Nilan Johnson Lewis P.A.

#### **Blessing Osibodu**

Registered Nurse, North Memorial Medical Center

#### Nassim Rossi

Small Business Owner/Maker, Self-Employed

#### Paramita Sarkar

Vice President, Product Management, Ameriprise Financial

# 2023 Financials

#### OCTOBER 1, 2022-SEPTEMBER 30, 2023

Total Assets	18,244,096
Property, Equipment, Land	12,245,635
Investments	2,325,561
Unemployment Services Trust	66,341
Operations Current Assets	3,606,559
BALANCE SHEET	

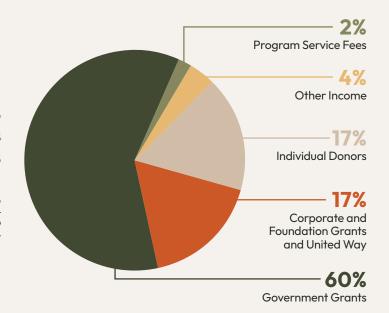
Total Liabilities	1,047,019
Net Assets	
Fund Balance - Without Donor Restriction	12,810,560
Fund Balance - Without Donor Restriction - Board Designated	2,171,644
Fund Balance - With Donor Restriction	2,214,873
Total Net Assets	17,197,077
Total Liabilities and Net Assets	18,244,096

#### **OPERATIONS INCOME STATEMENT**

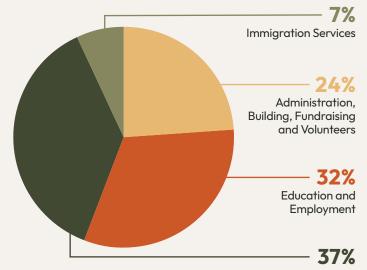
#### Revenue

(before depreciation)

Total Revenue	9,346,079
Other Income	348,909
Individual Contributions	1,567,551
Program Service Fees	212,675
Corporate and Foundation Grants	1,570,328
Government Grants	5,646,616



# Expenses Refugee Services 3,113,052 Immigration Services 588,668 Education and Employment 2,668,746 Administration, Building, Fundraising and Volunteers 1,993,699 Total Expenses 8,364,165 Operations Net Income



Refugee Services





# Find more stories and information at: www.iimn.org

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