

Small Business Resource Fair for Immigrants 2025



SPONSORSHIP OPPORTUNITIES

Please join us as a sponsor of the International Institute of Minnesota's Annual Small Business Resource Fair for Immigrants.

This free event is for New Americans interested in starting their own business. The event gathers small business experts and community resources to offer a unique learning and networking opportunity for aspiring small business owners.

October 3, 2025
9:00 a.m. - 2:30 p.m.

 **INTERNATIONAL INSTITUTE OF MINNESOTA**
1694 Como Avenue, St. Paul

How We Help

Since its founding in 1919, the International Institute of Minnesota has offered New Americans quality services that support their journey to stability and success. Our comprehensive offerings include refugee resettlement, English education, workforce and leadership development, college preparation, and immigration and citizenship assistance. Our services empower New Americans to reach their full potential as they rebuild their lives and pursue their goals.

Make An Impact

By sponsoring the Small Business Resource Fair for Immigrants, your company will directly fund opportunities for aspiring immigrant entrepreneurs by connecting their ideas with reputable resources and fostering a strong professional network, keys for business success.

As a sponsor of the Small Business Resource Fair for Immigrants, you will partner with a nonprofit organization that has a longstanding reputation as a leader in refugee services, education, career training and placement services, and immigration services.



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Our Impact

100+

years of serving refugees
and immigrants in
Minnesota.

5,000+

New Americans served
annually.

458

job placements in 2024.

12,950+

hours of English education
and job training provided
free of charge.

70%

of career pathway and
job training students
are women.

46%

of job placements in the top
10 most in-demand jobs,
helping fill Minnesota's
critical workforce
shortages.

Schedule

9:00 - 10 a.m.

Registration

Check in at the registration table where you will grab your name tag.
Then enjoy some coffee, tea and a light breakfast while networking with other participants.

10 - 11 a.m.

Immigrant Entrepreneur Panel

We'll start the day by hearing from experienced immigrant business owners who understand both the challenges and joys of running a business.

11 a.m. - 1:40 p.m.

In-Depth Breakout Sessions

Dive into business topics with our expert-led workshops.

1:40 - 2:30 p.m.

Networking Opportunities

Connect with presenters, exhibitors, fellow entrepreneurs and students. Building a strong network is key to business success, and this is a chance to expand yours.

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Sponsorship Levels and Benefits

	Partner \$5,000	Friend \$2,500	Supporter \$1,000
Opportunity to speak at program welcome	✓		
Opportunity to share a company branded parting gift with attendees	✓		
Opportunity to table and share your resources and services with participants	✓	✓	
Complimentary tickets	(up to four tickets)	(up to two tickets)	(one ticket)
Recognition of company logo in event marketing and on event webpage *	✓	✓	
Recognition in event program	✓ (logo and advertisement)	✓ (logo)	✓ (listing)
Recognition in annual report	✓	✓	✓

*75 individuals attended the inaugural Fair in 2024. Our event marketing was viewed by more than 200K accounts. More than 11K people visited the event webpage to learn more. The event received media coverage by [MPR News](#). The Institute's Entrepreneurship class was highlighted by the Sahar Journal Pathfinder Newsletter.

Please contact Lynn Thompson at lthompson@iimn.org or 651-377-8626 to secure your sponsorship.

- Please send your company logo files
- **Deadline** to be included in the event marketing: **August 1, 2025**
- **Deadline** to receive all other benefits: **September 1, 2025**