



# Sponsorship Guide

A fundraising event supporting programs for New Americans and their families at the International Institute of Minnesota.

**May 6, 2026**

Renaissance Minneapolis Hotel, The Depot

[iimn.org/event](https://iimn.org/event)





**PLEASE JOIN US AS A SPONSOR** of New Americans New Beginnings, the International Institute of Minnesota's third annual fundraising event. Last year, over 350 guests enjoyed an evening of celebration, entertainment and purpose. Through community generosity, we raised \$316,705 to fund critical programs and services for New Americans.

On May 6, we will celebrate the resilience of the New Americans who strengthen our community. With your company's sponsorship and support, we can make sure that generations of refugees and immigrants have the support they need to build a life here in Minnesota.

## HOW WE HELP

Since its founding in 1919, the International Institute of Minnesota has offered New Americans life-changing services that support their journey to stability and success. Our comprehensive offerings include refugee resettlement, English education, workforce and leadership development, college preparation and immigration and citizenship assistance. Our services empower New Americans to reach their full potential as they rebuild their lives and pursue their goals.

## MAKE AN IMPACT

When immigrants and refugees thrive, our community thrives. In 2025, federal policies resulted in a 20% loss to program and client funding — but we remain firmly committed to supporting the stability and success of New Americans. Your support is needed now more than ever to help New Americans rebuild their lives and pursue their personal and professional goals. By becoming a sponsor, you make this mission possible.

## OPPORTUNITY

Sponsoring New Americans New Beginnings will give you the opportunity to partner with a charitable nonprofit leader in quality programming for refugees and immigrants. New Americans play a vital role in growing and stabilizing Minnesota's labor force and economy. Your sponsorship will improve the lives of immigrants and refugees and help strengthen Minnesota's future.

## OUR IMPACT

# 100+

YEARS OF SERVING  
REFUGEES AND  
IMMIGRANTS IN MINNESOTA

# 110

COUNTRIES REPRESENTED  
BY OUR CLIENTS

# 4,000

NEW AMERICANS SERVED  
EACH YEAR

# 660

REFUGEES RESETTLED  
LAST YEAR

# 18,000+

CITIZENSHIP APPLICATIONS  
SUBMITTED SINCE 2001

# 3,800+

NURSING ASSISTANTS  
CERTIFIED THROUGH  
OUR TRAINING PROGRAM

# Sponsorship Levels & Benefits



	Presenting \$25,000	Partner \$10,000	Friend \$5,000	Neighbor \$2,500
Opportunity to speak at program opening				
Branded guest parting gift				
Unique promotional benefits catered to sponsor goals				
Verbal recognition at event				
Recognition on Corporate & Foundation Partnerships page				
Recognition on social media platforms prior to event				
Company logo on promotional materials				
Recognition in e-newsletter, emailed to over 8,000 constituents				
Recognition on mailed and emailed invitations	Logo	Logo	Listing	
Company logo on event webpage				
Recognition in event program				
Recognition in annual report				
Complimentary reserved tickets	Up to 10 tickets	Up to 10 tickets	Up to 4 tickets	Up to 2 tickets

Customized packages are available upon request.  
Please contact Emily Kleinschmidt at [ekleinschmidt@iimn.org](mailto:ekleinschmidt@iimn.org) or (651)-377-8630.



# Thank you to our generous sponsors of New Americans New Beginnings 2025!

---

## PARTNER



---

## FRIEND



---

## NEIGHBOR



---

## DESIGN



# Sponsorship Commitment Form



**Please confirm your sponsorship** by contacting Emily Kleinschmidt at [ekleinschmidt@iimn.org](mailto:ekleinschmidt@iimn.org) or (651)-377-8630. Please send your company logo files as well.

Deadline to be included in the printed invitation: **March 6, 2026**

Deadline to receive all other benefits: **April 22, 2026**

Additional tickets are available for purchase. Thank you for your support.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

## Please select your sponsorship level:

☐ Presenting \$25,000

☐ Friend \$5,000

☐ I am unable to sponsor but would like to make a \$\_\_\_\_\_ donation.

☐ Partner \$10,000

☐ Neighbor \$2,500

## Payment Information:

☐ Please invoice me

☐ I have enclosed a check made payable to the International Institute of Minnesota

Make a secure payment online by visiting [iimn.org/sponsor](https://iimn.org/sponsor)

